



**Kentucky Lions  
Eye Foundation**



Kentucky Lions  
Eye Foundation



301 East Muhammad Ali Blvd.  
Louisville, KY 40202

## **Our Mission:**

**The Kentucky Lions Eye Foundation provides vision services through education, detection, prevention, treatment and empowerment. Through collaborative partnerships, we enable greater independence and increased quality of life for all Kentuckians while focusing on children and adults in financial need.**

## **Our Motto:**

**Your Vision is Our Mission.**

## **Our Vision:**

**Building a better tomorrow by bringing individuals into a world of sight, independence and accomplishment.**

## **Our Core Values:**

**In pursuing our mission and vision through vision services, we value and strive for greater integrity, respect, stewardship, leadership, diversity, collaboration and effectiveness.**



# **Kentucky Lions Eye Foundation Staff**



**Lindy Lamkin, Executive Director**  
**LindyL@kylionseyeye.org**  
**Cell Phone: 502-299-7483**



**Karen Hayse, State KidSight Coordinator**  
**KarenHayse@kylionseyeye.org**  
**Cell Phone: 502-553-1947**



**Jennifer Hunt Spurling, Communications  
Coordinator**  
**JenniferHunt@kylionseyeye.org**  
**Cell Phone: 270-999-4887**

# KLEF History

1954

**KLEF Incorporated & First Mr. KY Basketball Announced.  
(Vernon Hatton)**

1958

**Lions of Kentucky adopted the Foundation as a state project.**

1976

**First Miss KY Basketball Announced.  
(Donna Murphy)**

2002

**Vision Van was put on the road to provide vision screenings throughout the state after raising \$153,000.**

2004

**KidSight program was launched to screen pre-school aged children for vision problems.**

2011

**The KidSight program purchases the first SPOT digital camera.**

2012

**KLEF hosts 1<sup>st</sup> annual Mr. and Miss Kentucky Basketball Awards Ceremony in Louisville, KY.**

# KLEF History

2014

**KLEF celebrated 60 Years of Saving Sight.**

2015

**KLEF partnered with the KY Head Start Association & received a grant to purchase 25 SPOT vision screeners to increase screenings across the state by over 20,000 children.**

**1<sup>st</sup> Annual Drive 4 Sight Golf Scramble.**

2017

**University of Louisville Lions Eye Bank & Lexington Lions Eye Bank merged and formed new organization separate from KLEF – the Kentucky Lions Eye Bank**

2019

**KLEF adopted our new Mission, Vision, Motto and Core Values. The KLEF By-Laws were revised and new Executive Director, Lindy Lamkin was hired.**

**KLEF celebrated 65 Years of Service.**

# KLEF History

2020

**KLEF kicked off our State Tour & introduced our 20/20 Club.**

**KLEF hosted our first-ever Virtual Mr. and Miss KY Basketball Awards Ceremony in June 2020.**

**KLEF received a \$75,000 grant from the Louisville Downtown Lions Club to help fund the purchase of a new Vision Van and screening equipment.**

**KLEF launched its monthly “Ask the Expert” educational series, during which we virtually interview experts on various topics to educate our constituents about eye health, vision impairments, and other important topics.**

**Several KY Lions Clubs celebrated their 100<sup>th</sup> Club Anniversaries, including Paducah, Louisville Downtown, Owensboro, Mayfield and Lexington.**

**KLEF staff worked remotely for much of the calendar year due to the COVID-19 pandemic to ensure continued execution of our programs and services. KLEF Trustee meetings were also conducted virtually to protect the safety of everyone.**



# KLEF History

2021

**KLEF staff continues to work remotely due to the COVID-19 pandemic to ensure continued execution of our programs and services.**

**KLEF hosted our 2nd Virtual Mr. and Miss KY Basketball Awards Ceremony in April 2021.**

**KLEF volunteers and staff returned to the Kentucky State Fair to provide over 1,700 FREE vision screenings throughout the 11 days of the Fair in August.**

**In September, KLEF received our 2021 Ford Transit Van that was ordered in February 2021 that will be our NEW Vision Van. Graphic designers are now working on creating the wrap for the van and it will be up-fitted on the inside to hold the equipment.**

**KLEF's Cooking for the Cause Cookbook is now available to purchase – as of September 2021. Individual books are \$20 and Club's can purchase books in bulk (over 25 books) for a discounted price of \$10 per book. Club's can sell these books as a fundraiser for their own Club. Book has over 120 recipes!**

# KLEF History

2022

**KLEF staff continues to work remotely due to the COVID-19 pandemic to ensure continued execution of our programs and services.**

**KLEF unveiled our NEW logo!**



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# **KLEF Service Programs**

# Holloran Trust Fund

- The Holloran Trust Fund, which was established in 1967, assists low income legally-blind individuals from Bullitt, Hardin, Jefferson, Oldham, Shelby and Spencer Counties in Kentucky and Clark, Floyd and Harrison Counties in Indiana.
- Requests for help will be considered by a committee of Lions Club members who have been selected to manage the Holloran Trust Fund under the direction of the Kentucky Lions Eye Foundation.
- The Holloran Trust Committee meets every other month to go over any applications received.
- Contact Karen Hayse at 502-553-1947 or [KarenHayse@kylionseye.org](mailto:KarenHayse@kylionseye.org) if you have someone you would like to refer for consideration through the Holloran Program.

# KidSight

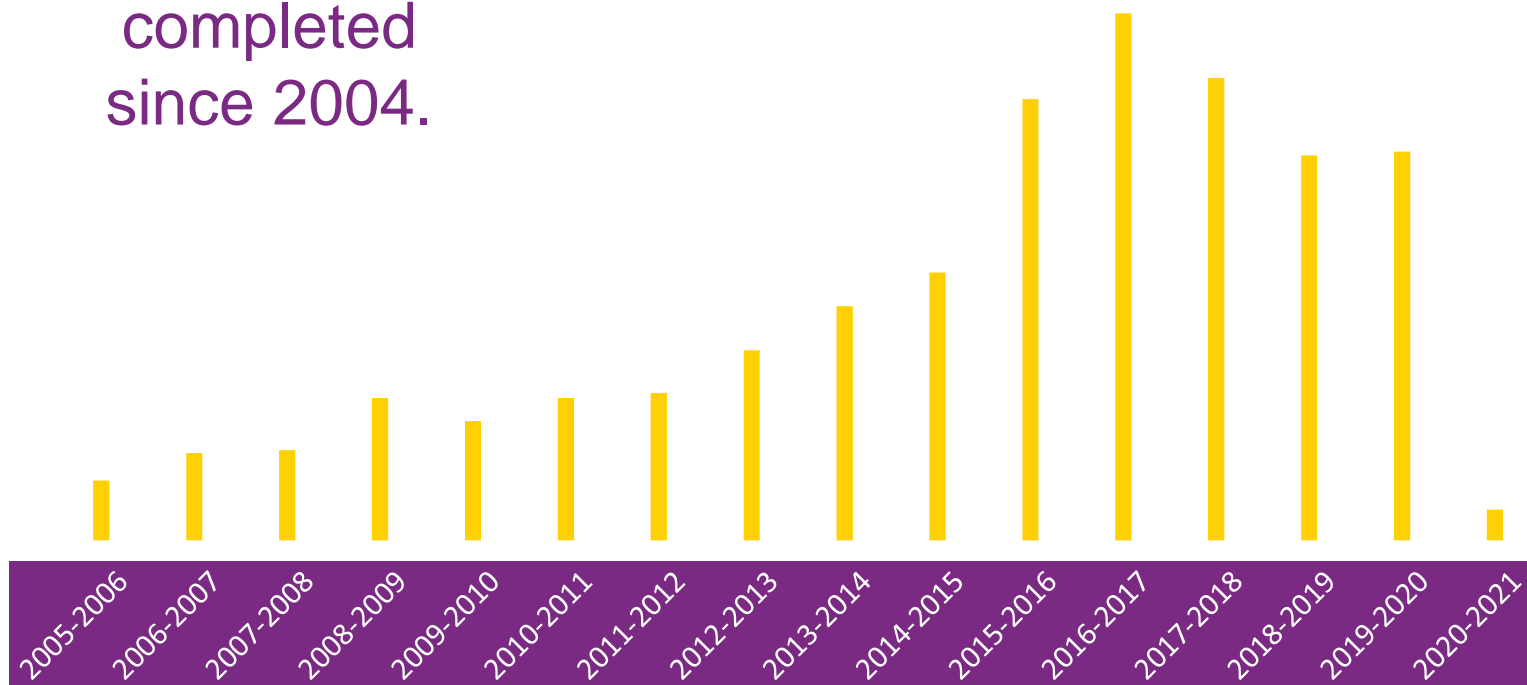
- The Kentucky KidSight Program is proud to be part of the Lions Club International's KidSight USA Program.
- The Kentucky KidSight program is a vision screening program started by the Kentucky Lions Eye Foundation in 2004 in which Lions Clubs and volunteers throughout the Commonwealth organize and conduct vision screenings for children ages 6 months to 6 years old.





# KidSight

**211,000+** Total  
KidSight Screenings  
completed  
since 2004.



# KidSight

So far during the 2021-2022 Fiscal Year, a limited number of KidSight screenings have been able to be conducted by KidSight volunteers due to COVID-19 guidelines and restrictions. But, we have made some of our Spot Vision Screener devices available to a few health clinics to conduct screenings, and some Clubs have completed some screenings as well.

We hope to be able to conduct more screenings soon, when we are able to more safely do so while following all guidelines to protect the safety of children and volunteers.

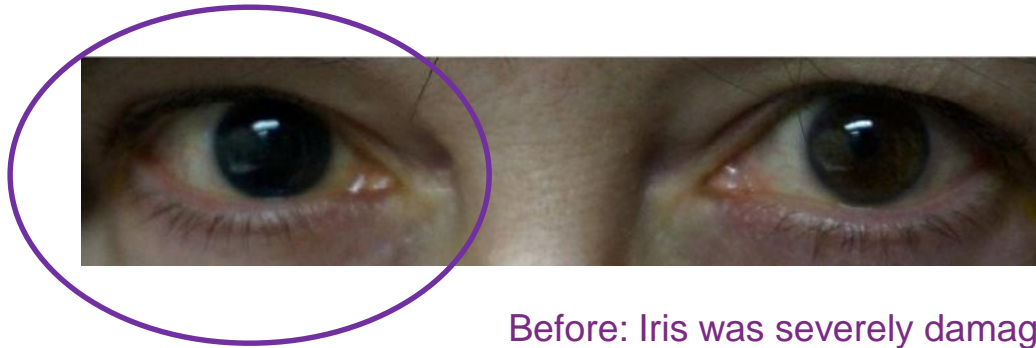


# Patron Program (Surgery Assistance)

- The Patron Fund Program was created to help those Kentuckians with no insurance or limited insurance to obtain medically necessary eye surgeries and/or procedures.
- When KLEF receives an application the information is sent to our Patron Committee to review and vote on approval.
- The Patron Program is funded by donations made to the Patron Fund. Interest earnings from the Patron Fund are used annually to provide financial assistance for eye surgeries through the Patron Program.
- We have three recognition levels for those who donate to the Patron Fund.
  - Life Patron - \$100 Donation - Donor or honoree receives a Life Patron Pin and is permanently considered a Life Patron.
  - Silver Patron - \$500 Total Donation - Donor or honoree receives a Silver Patron Pin and is permanently considered a Silver Patron.
  - Gold Patron - \$1,000 Total Donation - Donor or honoree receives a Gold Patron Pin and is permanently considered a Gold Patron.

# Patron Program (Surgery Assistance)

- Kay from Hazard, Kentucky is a recipient of assistance from the Patron Program. She was in need of an iris transplant, which was not covered by her insurance. KLEF helped to pay for this surgery and her vision is now back to normal.



Before: Iris was severely damaged.



After: Iris can be seen and her vision is back to normal.

# Vision Van

- The Vision Van program is a vision screening program started by the Kentucky Lions Eye Foundation in 2002 in which Lions Clubs and volunteers throughout the Commonwealth provide FREE vision screenings for children and adults at health fairs and other events. Our NEW Vision Van will be on the road later in 2021.
- The Vision Van houses screening equipment which is removed from the van and is required to be used in an indoor environment.
- The Vision Van is ran by volunteers who have been trained to use the equipment.
- Companies and organizations that host health fairs or want to provide vision screenings to their employees, customers or clients can request the Vision Van and requests are reviewed by our volunteer group and fulfilled based on volunteer availability.



# Vision Van

190,000+ Total  
Vision Van  
Screenings  
completed  
since 2002.



# Vision Van

So far during the 2021-2022 Fiscal Year, KLEF been able to conduct a few Vision Van screenings due to COVID-19 guidelines and restrictions. However, we were able to participate in the Kentucky State Fair in which we screened over 1,700 individuals.

We hope to be able to conduct more screenings soon, when we are able to safely do so while following all guidelines to protect the safety of participants and volunteers.



# **KLEF Annual Fundraisers**

# **KLEF Annual Fundraisers**

*Mr. & Miss*  
**Kentucky Basketball**  
*Awards Ceremony*

**March 20, 2022**

**In-Person Event**

**Griffin Gate Marriott Resort in Lexington, KY**

**To learn more visit [www.kylionseyeye.org/basketball](http://www.kylionseyeye.org/basketball)**

**The 2021 event raised \$20,961.37 to support KLEF!**

**Thanks to all of our sponsors and Lions Club**

# KLEF Annual Fundraisers



**SAVE THE DATE:**  
**May 10, 2022**

Thank you to everyone who supported us during  
2021 KY Gives Day!

Together, we were able to raise \$7,893.21!



# **KLEF Annual Fundraisers**



**September 17, 2021**

Thank you to everyone who supported us during  
Give For Good Louisville!

Together, we were able to raise over \$8,000.00!

# KLEF Annual Fundraisers



Our 7<sup>th</sup> Annual Drive 4 Sight Golf Scramble was hosted on October 1, 2021 at the Juniper Hill Golf Course in Frankfort, KY.

Thank you to Clubs and Club members who participated in the 2021 event, which raised over \$21,000.

# **How YOU & YOUR Club Can Help**

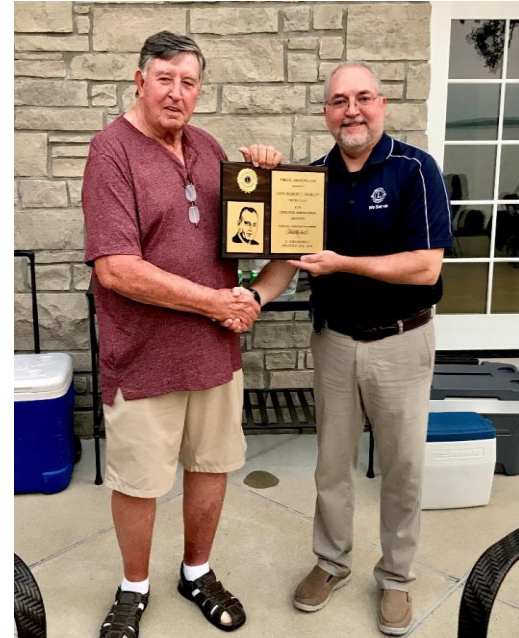
# Candy Days

- Started by the Past District Governors in 1970 as a project of Lions Clubs of Kentucky.
- Lions Clubs choose various locations to accept donations in return for candy.
- Half of the proceeds go to the Lions Club's charity account and half is sent to KLEF.



# Finis Davis Fellowship

- The Finis E. Davis Fellowship was created to honor the memory of Kentucky's first and only President of Lions Clubs International. PIP Finis served as President in 1960-1961. Then in 1967-68 he was President of KLEF.
- He spearheaded the drive to raise the first two million dollars to build the Kentucky Lions Eye Research Institute, which is now a world-class center, and dedicated his life to Lionism.
- The fellowship is **available to everyone**, not just Lions, Lioness or Leos. It may also be given as a memorial.

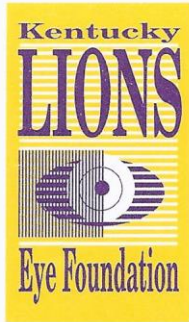




# Finis Davis Fellowship

- The Fellowship may be obtained by a contribution of \$500 or more to the Kentucky Lions Eye Foundation. A Progressive Fellowship may be obtained by a contribution of \$1,000 or more to KLEF.
- All current Finis Davis Fellow and Progressive Finis Davis Fellows are recognized on the KLEF website. The application can also be found on the KLEF website.
- To honor someone with a Finis Davis Fellowship or Progressive Finis Davis Fellowship, please download the application from KLEF's website and send the completed application via email to KarenHayse@kylionseye.org or mail application to: Kentucky Lions Eye Foundation, 301 E. Muhammad Ali Blvd., Louisville, KY 40202.
- The appropriate payment should also be sent with the completed application via check by mail made payable to KLEF or payment can be made online (3% credit card processing fee does apply).

# Memorials / Honorariums



The Kentucky Lions Eye Foundation, Inc.  
gratefully acknowledges a donation from

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in memory of

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THE KENTUCKY LIONS EYE FOUNDATION, INC.  
301 EAST MUHAMMAD ALI BOULEVARD  
LOUISVILLE, KENTUCKY 40202

- Individuals may choose to donate a gift in memory of someone or in honor of someone.
- Contributions go directly to fund the programs of KLEF.
- Contributions can be made via mailed check or on KLEF's website.

# Planned Giving

- Leaving a **Planned Gift to the Kentucky Lions Eye Foundation** is a great way to make a lasting difference in the lives of many through the vision-related programs and services provided by KLEF.
- Consider making a bequest, naming KLEF as the beneficiary of your life insurance policy or retirement account, establishing a named endowment fund, or funding a Charitable Remainder Trust.
- A gift in your will or trust – or any other planned gift – allows you to make a significant contribution that will help KLEF build a better tomorrow by bringing individuals into a world of sight, independence and accomplishment, and still provide for your own financial security during your lifetime. Through your commitment to the Kentucky Lions Eye Foundation, you support a cause that is important to you, while **leaving a lasting legacy**.

# 20/20 Club

- To ensure the long term success of the Foundation, we are inviting individuals to become Friends of the Foundation by joining our 20/20 Club that was unveiled in early 2020. To join, simply setup your \$20 monthly tax-deductible donation to KLEF using a credit or debit card by using the form below or contact KLEF to set up a recurring electronic transfer from your checking account. (Please contact KLEF staff to make arrangements to join the 20/20 Club with cash or check payments.)
- Upon joining the 20/20 Club, you will receive a token of our gratitude to welcome you. Plus, you will know that your recurring gifts are helping provide a spark of hope to those in need!

**20/20 CLUB**  
**FRIENDS OF THE  
FOUNDATION**

# 20/20 Club

- **Learn more and Become a Friend of the Foundation and Join our 20/20 Club today by visiting the KLEF website!**

## **Thank you to our current 20/20 Club Members:**

Chuck Carlson, Lindy Lamkin, Mark Webster, Dave Satterly, Tom VanEtten, Guy Hollander, Phyllis Carlson, John Johnson\*\*, Cynthia Ferguson, George Lonneman, Dale Barrett, Gil Wentzel, Jeremy Prince, Mac Ferguson, Jeff Lorenzen\*, Shea Nickell, Richard Rogers, Judy Wright\*, Fred Wright, David Moose, Pam Elrod, Marsha Pater, Carol Dahmke, Mark Fietsch, Gary Logan, Dr. Carolyn Watson, Carol Hollander, Ramon Buntin, Verna Sharp, James Weise, Gary Sensabaugh, Andrew Clay, Shirley Moore, Andrea (Nikie) Walker, Andrei Tunsil & Col. Ronald G. Forrester.

\*Inaugural Member has passed away

\*\* Inaugural Member is no longer a participating member of 20/20 Club

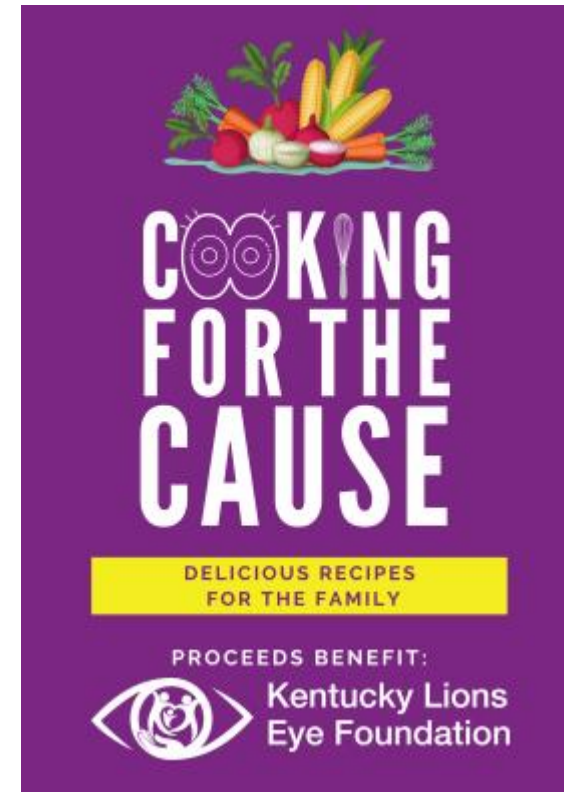
# **20/20 Club**

- Our 36 20/20 Club members have raised over \$13,000 to support the Kentucky Lions Eye Foundation through their monthly gifts!

**Thank you!**

# “Cooking for the Cause” Cookbook

- KLEF’s Cooking for the Cause Cookbook is now available to purchase!
- Books are \$20 each and can be picked up or shipped from KLEF office (with shipping fee)
- Clubs can purchase books in bulk (25 or more)  
for a discounted price of \$10 per book. Club’s can sell these books as a fundraiser for their own Club.
- Cookbook has over 120 recipes and would make a great Holiday gift!
- Visit [www.kylionseyeye.org/cookbook](http://www.kylionseyeye.org/cookbook) to order your book today or email [JenniferHunt@kylionseyeye.org](mailto:JenniferHunt@kylionseyeye.org).



# Register Your Kroger Card



*Have a Kroger Card?*

*Register it today for Kroger to donate a percentage of your purchases to KidSight!*



# Shop Amazon



You shop. Amazon gives.

- Go to **smile.amazon.com** or to the Amazon app and sign in using your Amazon information.
- **Select Kentucky Lions Eye Foundation** as your chosen charity.
- **Amazon will donate 0.5% of Amazon purchases to KLEF.**

# Purchase Bluegrass Hospitality Group Gift Cards



- Visit [GiveBHG.com](http://GiveBHG.com) in order to purchase BHG gift cards.
- Select a BHG gift card of any denomination.
- Select Kentucky Lions Eye Foundation as your chosen charity.
- Your gift card will be sent in the mail or electronically and **KLEF will receive 20% of your purchase amount as a donation.**

# Volunteer Your Time



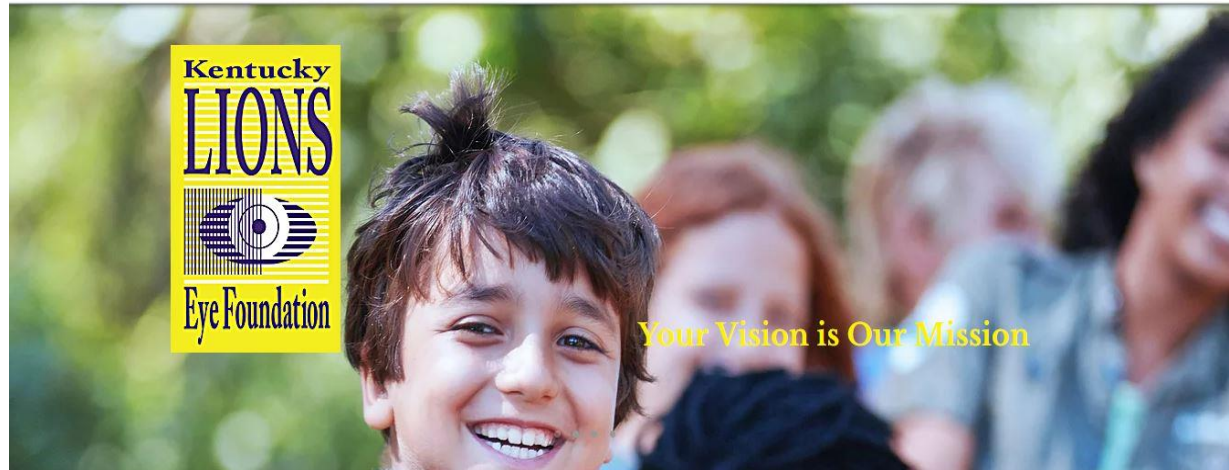
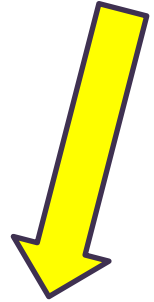
# How Can I Donate?

Mail check made  
payable to  
**Kentucky Lions  
Eye Foundation**  
and mail to

301 E. Muhammad Ali  
Blvd. Louisville, KY 40202

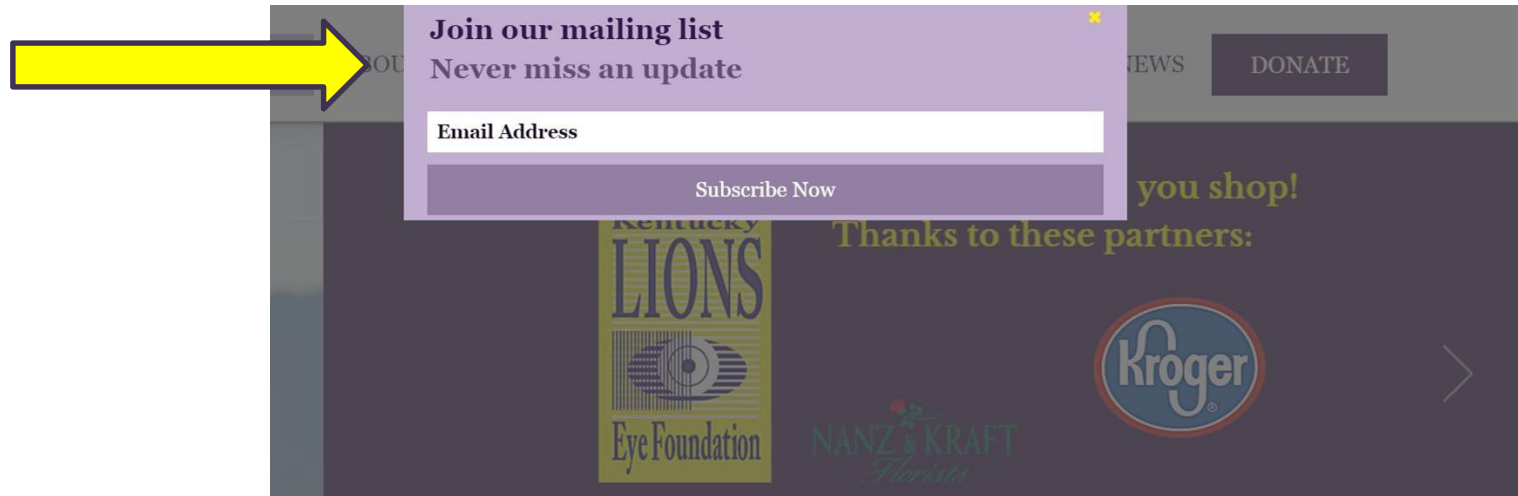
-OR-

Donate securely  
online at  
[www.kylionseye.org](http://www.kylionseye.org)  
and click “Donate”



# Keep up with us online!

- [www.kylionseye.org](http://www.kylionseye.org)
- [www.facebook.com/kylionseye](http://www.facebook.com/kylionseye)
- Sign up for our monthly newsletter by going to our website or by emailing JenniferHunt@kylionseye.org





# Contact Us!

- Call Us: 502-583-0564  
(also, staff members' cell phone numbers are listed on our website at [www.kylionseye.org](http://www.kylionseye.org))
- Email Us: [Info@kylionseye.org](mailto:Info@kylionseye.org)
- Fax Us: 502-852-6596
- Visit Us:  
301 E. Muhammad Ali Blvd.  
Louisville, KY 40202



# Questions?



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# **THANK YOU!**

KLEF staff would like to THANK YOU for viewing this presentation, and for your continued support of our organization!