

Kentucky Lions Eye Foundation



Our Mission:

The Kentucky Lions Eye Foundation provides vision services through education, detection, prevention, treatment and empowerment. Through collaborative partnerships, we enable greater independence and increased quality of life for all Kentuckians while focusing on children and adults in financial need.

Kentucky Lions Eye Foundation Staff



Lindy Lamkin, Executive Director LindyL@kylionseye.org Cell Phone: 502-299-7483



Karen Hayse, State KidSight Coordinator KarenHayse@kylionseye.org Cell Phone: 502-553-1947



Jennifer Hunt Spurling, Communications
Coordinator
JenniferHunt@kylionseye.org
Cell Phone: 270-999-4887



KLEF 2021-2022 Fiscal Year Review & Highlights

KidSight Program

The Kentucky KidSight Program is proud to be part of the Lions Club International's KidSight USA Program.

The Kentucky KidSight program is a vision screening program started by the Kentucky Lions Eye Foundation in 2004 through which Lions Clubs and volunteers throughout the Commonwealth organize and conduct vision screenings for children ages 6 months to 6 years old.



KidSight Program

221,000+ Total FREE KidSight Screenings completed since 2004. 2011.5018 5018 5019 5020 502, 5055 2005, 2005, 2010 2005, 2010



KLEF 2021-2022 Fiscal Year Highlights: KidSight Program

9,517



Zeb, age 4
Screened by
Berea Lions Club

KLEF staff and volunteers from across Kentucky provided FREE vision screenings to 9,517 children ages 6 months to 6 years through our KidSight Program.

Of the 9,517 children screened, 1,386 (14.6%) were referred for a full examination by an eye-care professional. This exceeds the national average (7-15%) for referrals through the KidSight Program.

Patron Program

The Patron Fund Program was created to help those Kentuckians with no insurance or limited insurance to obtain medically necessary eye surgeries and/or procedures.

When KLEF receives an application, the information is sent to our Patron Committee to review and vote on approval.

The Patron Program is funded by donations made to the Patron Fund. Interest earnings from the Patron Fund are used annually to provide financial assistance for eye surgeries through the Patron Program.

We have three recognition levels for those who donate to the Patron Fund.

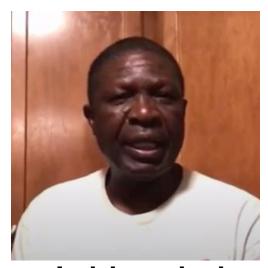
Life Patron - \$100 Donation - Donor or honoree receives a Life Patron Pin and is permanently considered a Life Patron.

Silver Patron - \$500 Total Donation - Donor of honoree receives a Silver Patron Pin and is permanently considered a Silver Patron.

Gold Patron - \$1,000 Total Donation - Donor or honoree receives a Gold Patron Pin and is permanently considered a Gold Patron.

KLEF 2021-2022 Fiscal Year Highlights: Patron Program

30



Isaiah received financial assistance through Patron Program for cataract surgery

The Patron Fund approved financial assistance to help 30 patients with surgeries, special lenses or procedures with a total fiscal year financial outlay of \$32,540.65.

Several applications were processed and approved towards the end of the fiscal year and the expenses for those procedures, will be accounted for next fiscal year.

Vision Van Program

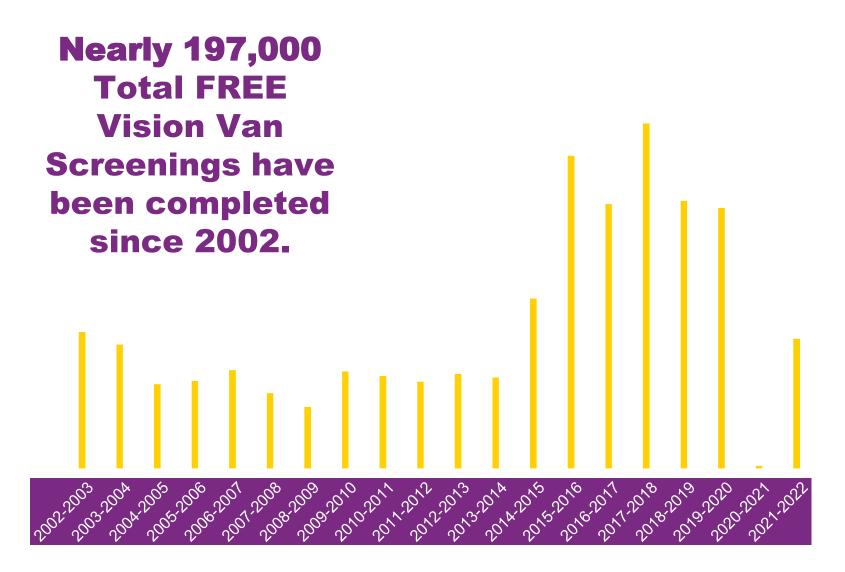
The Vision Van program is a vision screening program started by the Kentucky Lions Eye Foundation in 2002 where Lions Clubs and volunteers throughout the Commonwealth provide FREE vision screenings for children and adults at health fairs and other events.

The Vision Van houses screening equipment which is removed from the van and is required to be used in an indoor environment. KLEF staff and volunteers who have been trained to use the equipment help conduct the vision screenings.

Companies and organizations that host health fairs or want to provide vision screenings to their employees, customers or clients can request the Vision Van and requests are reviewed by our volunteer group and fulfilled based on volunteer availability.

Our NEW Vision Van will be ready for the road Summer 2022, and the original Vision Van will still be available for screenings as well.

Vision Van Program



KLEF 2021-2022 Fiscal Year Highlights: Vision Van Program

8,887



The NEW Vision Van will soon join the original Vision Van to help make these screenings accessible to more Kentuckians

KLEF staff and volunteers from across Kentucky provided FREE vision screenings to 8,887 children and adults through our Vision Van Program.

These screenings have been conducted during 38 screening events across the Commonwealth.

In September 2021, KLEF received our 2021 Ford Transit Van that was ordered in February 2021 that will be our NEW Vision Van. It will be ready to "hit the road" this Summer!

SAVE THE DATE AUGUST 10TH



Kentucky Lions Eye Foundation PLEASE JOIN THE
KENTUCKY LIONS EYE FOUNDATION
AS WE CELEBRATE OUR
NEW VISION VAN!

"READY FOR THE ROAD"
RIBBON CUTTING CERMONY

AUGUST 10, 2022 1 PM (EDT) 301 E. MUHAMMAD ALI BLVD., LOUISVILLE KY 40202

SEE THE NEW VAN & EQUIPMENT ENJOY LIGHT REFRESHMENTS

PLEASE RSVP TO JENNIFERHUNT@KYLIONSEYE.ORG PRIOR TO AUGUST 5TH.

Holloran Trust Fund

The Holloran Trust Fund, which was established in 1967, assists low income legally-blind individuals from Bullitt, Hardin, Jefferson, Oldham, Shelby and Spencer Counties in Kentucky and Clark, Floyd and Harrison Counties in Indiana.

Requests for help will be considered by a committee of Lions Club members who have been selected to manage the Holloran Trust Fund under the direction of the Kentucky Lions Eye Foundation.

Contact Karen Hayse at 502-553-1947 or KarenHayse@kylionseye.org if you have someone you would like to refer for consideration through the Holloran Program.

KLEF 2021-2022 Fiscal Year Highlights: Holloran Trust Program



Victor, center, (Habitat for Humanity home recipient) with KLEF staff members Jennifer & Lindy and other build volunteers

40

During the 2021-2022 fiscal year, the Holloran Trust Committee has approved assistance for 40 recipients, with a total financial outlay of \$14,860.32 spent.

Financial assistance has been provided to these legally blind individuals for low vision equipment, holiday gifts for students who attend the KY School for the Blind, to support a Habitat for Humanity home build, and much more!

Helping Build Victor's Home & Future



KLEF 2021-2022 Fiscal Year Highlights: Eyeglass Application Assistance

430

KLEF staff receives hundreds of phone calls from individuals from across Kentucky who were requesting assistance with eyeglasses.

During the 2021-2022 fiscal year, KLEF staff mailed eyeglass assistance applications to 430 individuals from the Louisville area so that they can request assistance from their local Lions Club. For people who call from outside the Louisville area, KLEF staff provide them with contact information for their local Lions Club so they can inquire about eyeglass assistance directly.

KLEF 2021-2022 Fiscal Year Highlights: Club Celebrations

151

Throughout the 2021-2022 fiscal year, KLEF staff helped all 151 active Kentucky Lions Clubs to celebrate various milestones. For each Club, every anniversary they celebrate we mail an anniversary card, mention the anniversary in our monthly email newsletter, and provide social media recognition. In addition, and gave a custom anniversary plaque for 50, 75, and 100 year anniversaries.

Congratulations to every Club for continuing to serve those in your communities!

KLEF 2021-2022 Fiscal Year Highlights: Ask The Expert Series

11



February Ask the Expert Interview - American Heart Association

Jennifer Spurling interviewing
Tracy Monks during the
February 2022 "Ask The Expert"
Installment

In August 2020, KLEF launched our monthly "Ask the Expert" educational series, during which we virtually interview experts on various topics to educate our constituents about eye health, vision impairments, and other important topics. This monthly series has continued in the 2021-2022 fiscal year, with 11 new educational interviews recorded during the 2021-2022 fiscal year that are available on KLEF's YouTube channel for anyone to view.

Topics have included an interview with a representative from the American Heart Association to discuss National Heart Month, an interview with a KY Cancer Program representative to discuss UV Safety month and how you can reduce your chances of getting skin cancer, an interview with Lion Pat Ryan from the Bluegrass Lions Diabetes Project, and many more!

KLEF 2021-2022 Fiscal Year Highlights: 2021 KY State Fair

1,722



A volunteer conducting a free vision screening at the 2021 KY State Fair

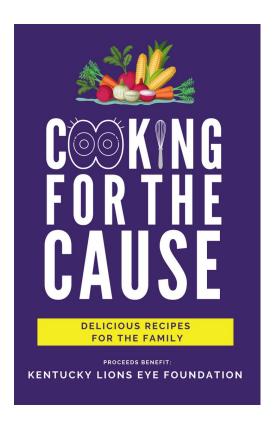
KLEF volunteers and staff returned to the Kentucky State Fair August 19-29, 2021 to provide 1,722 FREE vision screenings during the 11 days of the Fair. This included 454 children ages 6 months to 6 years through the KidSight Program; of those, 75 (16.5%) were referred for an exam by a professional. (This exceeds the national average of 7-15% for referrals.) Additionally, 1,268 children over age 7 and adults also received free vision screenings at the 2021 Fair.

Thank you to all the 175 volunteers and supporters who helped make KLEF's 2021 KY State Fair Screening Booth a great success!

KLEF 2021-2022 Fiscal Year Highlights: Cooking for the Cause Cookbook

116





KLEF's Cooking for the Cause Cookbook became available in September 2021, and is now available to purchase. The cookbook includes 116 recipes from Lions and others from across Kentucky and beyond, and makes a great gift for anyone. It also features information about KLEF programs & services, who Lions are and how to become a member, and more!

Individual books are \$20 and Clubs can purchase books in bulk (over 25 books) for a discounted price of \$10 per book. Clubs can sell these books as a fundraiser for their own Club.

Through 6/30/2022, KLEF has sold 251 cookbooks, and we have some available here today! They can also be purchased anytime through our website.

KLEF 2021-2022 Fiscal Year Highlights: Give For Good Louisville

\$8,151.57



On September 17, 2021 (Give For Good Louisville 2021), KLEF received donations from 48 donors from 6 states; when combined with matching gifts received and prize money received, KLEF raised a total of \$8,151.57!

Special thanks to all of our 2021 matching gift sponsors and donors!

Funds raised during Give For Good Louisville help support KLEF's programs and services that are always provided FREE of charge to Kentuckians.

Save the Date for Give For Good Louisville 2022, which will take place on September 15, 2022.

KLEF 2021-2022 Fiscal Year Highlights: Drive 4 Sight Golf Scramble

86 \$20,988.79



On October 1, 2021 at our 7th Annual Drive 4
Sight Golf Scramble, we had 86 golfers, many sponsors, several volunteers, and one beautiful day that all helped make the event a great success! Thank you to Clubs and Club members who participated in the 2021 event, which raised \$25,383.25 (gross) and \$20,988.79 (net).

Our 8th Annual Drive 4 Sight Golf Scramble will be hosted on October 7, 2022 at the Juniper Hill Golf Course in Frankfort, KY.

Visit <u>www.kylionseye.org/golf</u> to register!

KLEF 2021-2022 Fiscal Year Highlights: Family Fun Day



1

On October 16, 2021, KLEF Staff hosted our first "Family Fun Day" at Des Pres Park in Louisville, KY. We invited KLEF Trustees, volunteers, and program recipients to join us for a day of fun and fellowship.

Thank you to all who joined us for this fun afternoon!

KLEF 2021-2022 Fiscal Year Highlights: New Logo

In January 2022, KLEF unveiled our NEW logo!

















KLEF 2021-2022 Fiscal Year Highlights: Valentine's Day Flowers

\$471.55



By purchasing bouquets from KLEF, these supporters showed "love" not only to those who are special in their lives, but also to the children and adults who will benefit from the vision-related programs that KLEF provide.

Thank you to everyone who supported our Valentine's Day Flower Fundraiser!

KLEF 2021-2022 Fiscal Year Highlights: Mr. & Miss Kentucky Basketball

\$42,627.19

The 11th Annual Mr. and Miss Kentucky Basketball Awards Ceremony was hosted on March 20, 2022 at the Griffin Gate Marriott Resort in Lexington, KY. The event was a great success with more than 600 people in attendance at the sold-out, in-person event plus additional supporters who watched the event virtually; the silent auction was also a great success. The overall event was a record-breaking success, raising \$72,220.50 gross; expenses were \$30,766.16, so net income for the event was \$42,627.19.

Thanks to all of our sponsors and Lions Club partners!

To learn more visit www.kylionseye.org/basketball

KLEF 2021-2022 Fiscal Year Highlights: State Tour



KLEF's State Tour Visit to the Richmond Lions Club with Berea Lions Club there as well on April 21, 2022 2

KLEF staff had begun our "2020 State Tour" before COIVD-19 halted that.

KLEF staff is excited for the resumption of our State Tour visits, with 2 stops in the 2021-2022 fiscal year. Our first visit took place on April 21st hosted by the Richmond Lions Club as a joint meeting with the Berea Lions Club. Our second visit was on May 3rd hosted by the Cynthiana Lions Club.

Please contact Lindy if you are interested in scheduling a Club Visit by a KLEF representative in 2022 or beyond.

KLEF 2021-2022 Fiscal Year Highlights: Kentucky Gives Day

\$10,839.26



On May 10, 2022, KLEF participated in the Kentucky Non-Profit Network's annual Kentucky Gives Day. Kentucky Gives Day is an annual opportunity for Kentuckians to come together to make donations to Kentucky charities in an effort to raise as much money as possible in 24 hours.

We were able to raise \$10,839.26 from 49 individuals or organizations from 19 counties across the Commonwealth as well as donations from 2 other states during KY Gives Day!

Thank you to every Club and individual who supported us during KY Gives Day!

KLEF 2021-2022 Fiscal Year Highlights: Candy Days

\$6,291.66



Started by the Past District Governors in 1970 as a project of Lions Clubs of Kentucky, Candy Days is a program where Lions Clubs choose various locations to accept donations in return for candy. Half of the proceeds go to the Lions Club's charity account and half is sent to KLEF.

KLEF is grateful to the 9 Lions Clubs who made a total of \$6,291.66 in Candy Days contributions to KLEF during the fiscal year.

KLEF 2021-2022 Fiscal Year Highlights: Support from KY Lions Clubs

34.4% \$60,207.66

KLEF is grateful to the 52 Kentucky Lions Clubs who made a donation of some type to KLEF during the 2021-2022 fiscal year. Out of the total 151 active KY Lions Clubs, the 52 Clubs who made a contribution makes up 34.4% of all Clubs.

Donations received from these 52 Kentucky Lions Clubs total \$60,207.66 during the 2021-2022 fiscal year. Thank you!!

KLEF 2021-2022 Fiscal Year Highlights: Memorials/Honorariums

\$8,230.00

During the 2021-2022 fiscal year, KLEF received a total of \$8,230.00 in donations made in memory or honor of individuals.

Individuals may choose to donate a gift in memory of someone or in honor of someone. Contributions help fund the programs & services of KLEF, and can be made via mailed check or on KLEF's website.

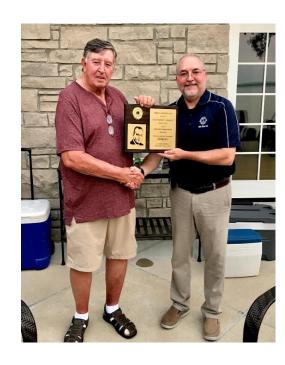
If requested by the donor, an acknowledgement of a memorial donation can be sent to family members of their lost loved one, or an acknowledgement can be sent to the person who a gift was made in honor of.

Finis Davis Fellowship

The Finis E. Davis Fellowship was created to honor the memory of Kentucky's first and only President of Lions Clubs International. PIP Finis served as President in 1960-1961. Then in 1967-68 he was President of KLEF.

He spearheaded the drive to raise the first two million dollars to build the Kentucky Lions Eye Research Institute, which is now a world-class center, and dedicated his life to Lionism.

The fellowship is available to everyone, not just Lions, Lioness or Leos. It may also be given as a memorial.





Finis Davis Fellowship

The Fellowship may be obtained by a contribution of \$500 or more to the Kentucky Lions Eye Foundation. A Progressive Fellowship may be obtained by a contribution of \$1,000 or more to KLEF.

All current Finis Davis Fellows and Progressive Finis Davis Fellows are recognized on the KLEF website. The application can also be found on the KLEF website.

To honor someone with a Finis Davis Fellowship or Progressive Finis Davis Fellowship, please download the application from KLEF's website and send the completed application via email to KarenHayse@kylionseye.org or mail application to:

Kentucky Lions Eye Foundation, 301 E. Muhammad Ali Blvd.,
Louisville, KY 40202.

The appropriate payment should also be sent with the completed application via check by mail made payable to KLEF or payment can be made online (3% credit card processing fee does apply).

KLEF 2021-2022 Fiscal Year Highlights: Finis Davis Fellowships



Steve Pedersen being presented with his Finis Davis Fellowship plaque this fiscal year

19

KLEF is grateful for support from Lions Clubs and individuals that resulted in 19 individuals being named new Finis E. Davis Fellows during the 2021-2022 fiscal year.

Congratulations to each of these deserving individuals for receiving this distinction!

KLEF 2021-2022 Fiscal Year Highlights: Kentucky Colonels

3

During the 2021-2022 fiscal year, 3 KLEF Trustees & Staff Members were were commissioned by KY's Governor, Andy Beshear, as NEW Kentucky Colonels including:

KLEF 1st Vice President, Ramon Buntin, KLEF Trustee, Brett Rosenblum, and KLEF Executive Director, Lindy Lamkin.

The commission of Kentucky Colonel is the highest title of honor bestowed by the Governor of Kentucky. It is recognition of an individual's noteworthy accomplishments and outstanding service to our community, state, and nation. A sitting Kentucky governor noted in a letter to the Kentucky Colonels that he commissioned individuals as Kentucky Colonels "as a Governor's way of recognizing individuals for their service and accomplishments on behalf of others."

Congratulations to these individuals for this recognition!

20/20 Club

To ensure the long-term success of the Foundation, we are inviting individuals to become Friends of the Foundation by joining our 20/20 Club that was unveiled in early 2020.

To join, simply setup your \$20 monthly tax-deductible donation to KLEF using a credit or debit card by using the form below or contact KLEF to set up a recurring electronic transfer from your checking account. (Please contact KLEF staff to make arrangements to join the 20/20 Club with cash or check payments.)

20/20 CLUB

Upon joining the 20/20 Club, you will receive a token of our gratitude to welcome you.

Plus, you will know that your recurring gifts are helping provide a spark of hope to those in need!

KLEF 2021-2022 Fiscal Year Highlights: 20/20 Club

4

\$8,040.00

During the 2021-2022 fiscal year, 4 new 20/20 Club members have joined the 20/20 Club.

20/20 CLUB FRIENDS OF THE FOUNDATION

During this fiscal year, KLEF received a total of \$8,040.00 in donations from 20/20 Club members to help support our programs & services.

Since the 20/20 Club was unveiled in February 2020, our 36 20/20 Club members have contributed \$17,000.00 to support the Kentucky Lions Eye Foundation through their monthly gifts!

20/20 Club

Learn more and Become a Friend of the Foundation and Join our 20/20 Club today by visiting the KLEF website!

Thank you to our 20/20 Club Members:

Chuck Carlson, Lindy Lamkin, Mark Webster, Dave Satterly, Tom VanEtten**, Guy Hollander, Phyllis Carlson, John Johnson**, Cynthia Ferguson, George Lonneman, Dale Barrett, Gil Wentzel, Jeremy Prince, Mac Ferguson, Jeff Lorenzen*, Shea Nickell, Richard Rogers, Judy Wright*, Fred Wright, David Moose, Pam Elrod, Marsha Pater, Carol Dahmke, Mark Fietsch, Gary Logan, Dr. Carolyn Watson**, Carol Hollander, Ramon Buntin, Verna Sharp, James Weise, Gary Sensabaugh, Andrew Clay, Shirley Moore, Andrea (Nikie) Walker, Andrei Tunsil and Col. Ronald G. Forrester.

^{*}Inaugural Member has passed away

^{**}Inaugural Member is no longer a participating member of 20/20 Club

KLEF 2021-2022 Fiscal Year Highlights: Kroger Community Rewards

\$354.18



KLEF is grateful for the opportunity to participate in Kroger's Community Rewards Program. Through this program, Kroger supports non-profit organizations such as KLEF based on the number of customers who select each organization compared to others (i.e. more supporters register their card to support KLEF, the bigger "piece of the pie" we receive.)

During the first three quarters of the 2021-2022 fiscal year, KLEF received \$354.18 to support our KidSight Program. Thank you to all Kroger shoppers/KLEF supporters for helping make this possible! Your shopping helps KLEF provide FREE vision screenings to children from across KY!

KLEF 2021-2022 Fiscal Year Highlights: AmazonSmile

\$105.85



KLEF is grateful for the opportunity to participate in Amazon's AmazonSmile Program. Through this program, Amazon supports non-profit organizations by donating 0.5% of each purchase you make through Smile.Amazon.com when you select KLEF as your chosen charity.

During the 2021-2022 fiscal year, KLEF received \$105.85 to support our programs.

Thank you to all AmazonSmile shoppers/KLEF supporters for helping make this possible!

KLEF 2021-2022 Fiscal Year Highlights: Bluegrass Hospitality Group's "Give BHG"

\$220.00

KLEF is grateful for the opportunity to participate in Bluegrass Hospitality Group's Give BHG Program. Through this program, BHG supports non-profit organizations by donating 20% of each Gift Card purchase you make through GiveBHG.com when you select KLEF as your chosen charity. Gift Cards can be mailed to you or the recipient and are available as eGift Cards.

During the 2021-2022 fiscal year, KLEF received \$220.00 through GiveBHG to support our programs. Thank you to all Give BHG shoppers/KLEF supporters for helping make this possible!















Kentucky Lions Eye Foundation

THANK YOU

for joining our team and becoming a Kentucky Lions Eye Foundation Trustee!

We look forward to working with you in the 2022-2023 fiscal year and beyond!